

Program Effectiveness Data Template Instructions

- 1.) Review and fill in the data for each section*. Enter the applicable values of each graduating cohort for each of the three years. Upon entering all values, the associated column(s) or cells will be automatically calculated.
- 2.) To add fields for another cohort or concentration to a section, be sure to select the **two** applicable rows, copy the entire two rows together and "Insert Copied Cells" into the section.
- 3.) As shown in the image below, some fields you must click in the cell to access the white tab and select the data from a list.
- 4.) Once completed, save and label the Outcomes worksheet in the Program name_Program Effectiveness AR2022 format (i.e., XYZCollege_Program Effectiveness AR2022.xls). The file to be uploaded to the Annual Report instrument **must be an xls file**. Another pdf version may be saved to provide to the program's IT team for posting on the program's website. Remember the link on the website must be labeled as Program Effectiveness Data.
- 5.) Failure to meet established thresholds will require a corrective action plan. An action plan should explain and provide documentation regarding the root cause of the problem and how deficiencies will be corrected.

*Section Notes: The formulas for each section are in white font on the green section header.

Student Retention: The total number of students enrolled per cohort = the calculated total of students in the cohort (admitted students + reentry students)

Job Placement: Employed grads = The total number of graduates in each cohort employed as sonographers in one of the program's accredited specialties, continuing their education, or actively serving in the military within six months of graduation.

Test-Takers Rate: The total number of test-takers = the number of graduates in each cohort attempting to earn a credential indicated for that concentration.

Credential Success Rate: The number of earners = The total number of graduates in each cohort successfully obtaining the credential in a specified concentration.

Do not count the number of attempts (individuals who retake the same test due to not passing it on their first attempt). Do not count the same student twice if they sat for more than one test in a particular concentration (Examples: Student A sat for the RDMS(AE) exam twice and passed it on the second attempt = 1 graduate test-taker who earned the credential. Student B sat for only the RDMS(AB) and R.T.(S) and passed both exams on the first attempt = 1 graduate test-taker who earned the credential for AB-Ext, if program is also accredited in OB/GYN then student B also = 1 graduate test-taker who earned the (RT(S)) credential for OB/GYN.

Student Retention:		Total # of Graduates/Total # of Students Enrolled									
Cohort Number and/or Track Name		2022		2021		2020		3-Year Average Retention Rate			
Cohort 1- AB and OB/GYN, Certificate		# grads:	5 / 6 83 %	:# Enrolled	# grads:	7 / 7 100 %	:# Enrolled	# grads:	5 / 5 100 %	:# Enrolled	94 %
Cohort 2- AE and Vasc, Degree		# grads:	10 / 10 100 %	:# Enrolled	# grads:	7 / 9 80 %	:# Enrolled	# grads:	4 / 5 80 %	:# Enrolled	87 %
Job Placement:		Total # of graduates employed in 6 months/Total # of Graduates									
Cohort Number and/or Track Name		2022		2021		2020		3-Year Average Job Placement Rate			
Cohort 1- AB and OB/GYN, Certificate		employed grads #:	5 / 5 100 %	:# grads	employed grads #:	7 / 7 100 %	:# grads	employed grads #:	4 / 5 80 %	:# grads	93 %
Cohort 2- AE and Vasc		employed grads #:	8 / 10 80 %	:# grads	employed grads #:	6 / 7 86 %	:# grads	employed grads #:	4 / 4 100 %	:# grads	89 %
Test Takers Rate:		Total # of Test Takers/Total # of Graduates									
Cohort #	Concentration	2022		2022		2022		2022			
1	Abdomen-Extended	# Test Takers:	5 / 5 100 %	:# grads	# Test Takers:	5 / 5 100 %	:# grads	# Test Takers:	5 / 5 100 %	:# grads	
1	Obstetrics & Gynecology	# Test Takers:	2 / 5 40 %	:# grads	# Test Takers:	2 / 5 40 %	:# grads	# Test Takers:	2 / 5 40 %	:# grads	
2	Abdomen-Extended										
	Obstetrics & Gynecology										
	Vascular										
	Adult Cardiac										

For each graduating cohort of each year, enter the program numbers.

Upon entering the required data, the percentage rates and 3-Year averages will be calculated and appear.

You must click in/on the cell (highlighted in green outline) to view the tab for the concentration or credentialing exam drop down lists.

2

Pediatric Cardiac
Breast
Musculoskeletal

After clicking in the cell, click on the small white tab with the triangle.

Credential Success Rate:

Total # of Graduates successfully earning credential/Total # of Test Takers

Cohort #, Concentration & Credentialing Exam(s)		2022		2021		2020		3-Year Average Success Rate			
1 AB	RDMS(AB)+RT(S)	# earners: 5 83 %	6	# Test Takers	# earners: 4 80 %	5	# Test Takers	# earners: 5 100 %	5	# Test Takers	88 %
1 OB/GYN	RDMS(OB/GYN)+RT(S)	# earners: 2 100 %	2	# Test Takers	# earners: 5 100 %	5	# Test Takers	# earners: 4 80 %	5	# Test Takers	93 %
2 AE	RDCS(AE) or RCS	# earners: 7 88 %	8	# Test Takers	# earners: 6 86 %	7	# Test Takers	# earners: 1 100 %	1	# Test Takers	91 %
2 Vasc	<input type="text" value=""/>	# earners: <input type="text" value=""/>	<input type="text" value=""/>	# Test Takers	# earners: <input type="text" value=""/>	<input type="text" value=""/>	# Test Takers	# earners: <input type="text" value=""/>	<input type="text" value=""/>	# Test Takers	<input type="text" value=""/>

Diagnostic Medical Sonography Program Effectiveness Data

Institution Information	
Institution Name:	
Concentrations CAAHEP Accredited:	

Student Retention:		Total # of Graduates/Total # of Students Enrolled								
Enter Cohort Number and/or Track Name	2022		2021		2020		3-Year Average Retention Rate			
	# grads:	/	:# Enrolled	# grads:	/	:# Enrolled	# grads:	/	:# Enrolled	#DIV/0! %
		#### %			#### %			#### %		

Job Placement:		Total # of graduates employed in 6 months/Total # of Graduates								
Enter Cohort Number and/or Track Name	2022		2021		2020		3-Year Average Job Placement Rate			
	employed grads #:	/	:# grads	employed grads #:	/	:# grads	employed grads #:	/	:# grads	#DIV/0! %
		#### %			#### %			#### %		

Test-Takers Rate:		Total # of Test-Takers/Total # of Graduates			
Enter Cohort #	Select Concentration	2022			
1		# Test Takers:	/	:# grads	
			#### %		
1		# Test Takers:	/	:# grads	
			#### %		
1		# Test Takers:	/	:# grads	
			#### %		
1		# Test Takers:	/	:# grads	
			#### %		

Credential Success Rate:		Total # of Graduates successfully earning credential/Total # of Test Takers									
Cohort # & Concentration	Select Credentialing Exam(s)	2022		2021		2020		3-Year Average Success Rate			
		# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	#DIV/0! %
			#### %			#### %			#### %		
		# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	#DIV/0! %
			#### %			#### %			#### %		
		# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	#DIV/0! %
			#### %			#### %			#### %		
		# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	# earners:	/	:# Test Takers	#DIV/0! %
			#### %			#### %			#### %		